



2025 | SPONSORSHIP OPPORTUNITIES



ABOUT SESHSMMD

Covering North Carolina, South Carolina, Georgia, Florida, Alabama, Tennessee and Mississippi, SESHSMMD is the premiere education and networking resource for healthcare strategy and market development professionals working in the Southeast.

OUR MEMBERS

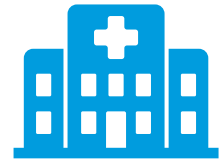
195

on the membership
roster for 2024



47%

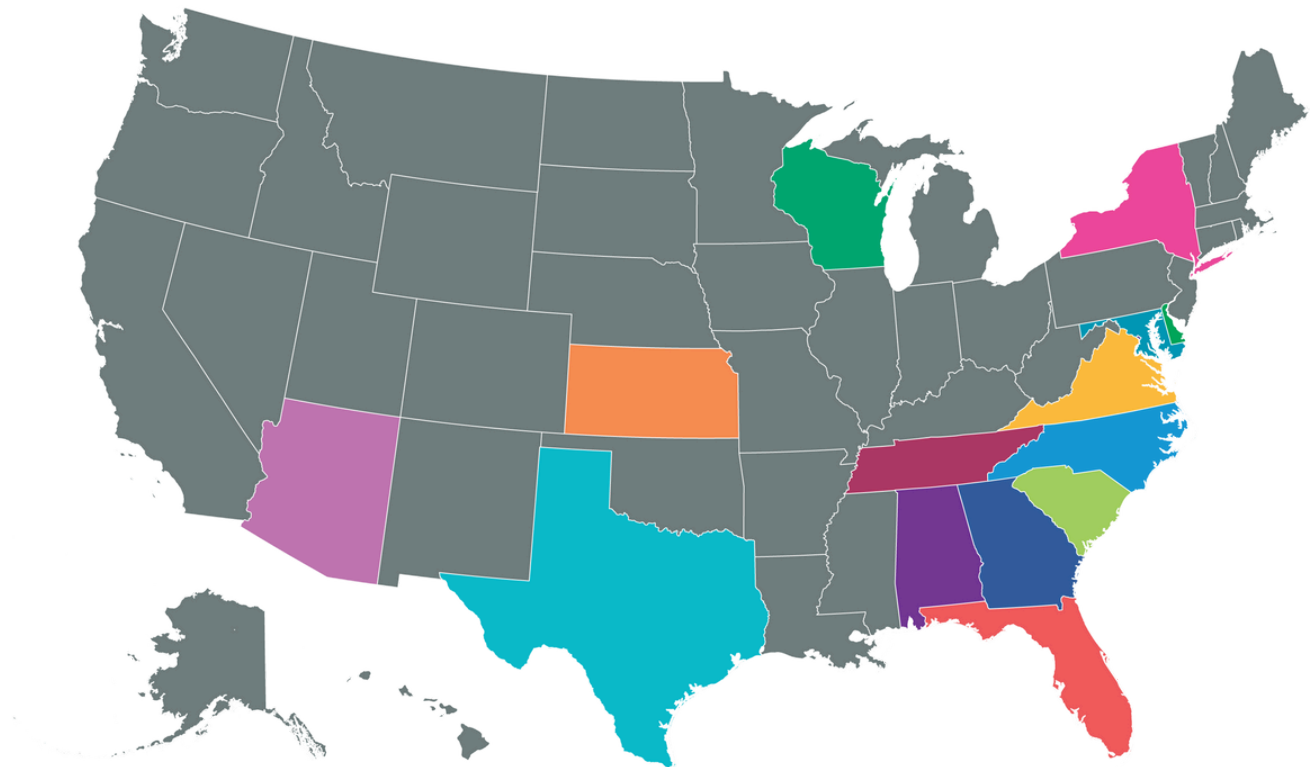
of members worked at
provider organizations



Provider Member Organizations Have Included



MEMBERSHIP BY STATE



NORTH CAROLINA

68

GEORGIA

48

SOUTH CAROLINA

37

TENNESSEE

13

FLORIDA

12

VIRGINIA

6

TEXAS

4

WASHINGTON DC

2

ARIZONA

1

DELAWARE

1

KANSAS

1

MARYLAND

1

NEW YORK

1



OUR EVENTS IN 2024



460
attendees



6
events



21 hours
of programming

EVENTS



1
in person



5
virtual

FALL CONFERENCE



2
days



20
speakers



156
attendees

ANNUAL SPONSORSHIPS

Join us for an annual sponsorship and maximize your visibility and networking opportunities year-round.

ALL ANNUAL SPONSORSHIP LEVELS INCLUDE THE FOLLOWING BENEFITS:

- A single individual calendar year SESHSMMD membership.
- A list of attendees one week prior to the annual conference and following the conference. Attendee email addresses will be provided on an opt-in/out basis.
- Logo displayed during the conference.
- Logo on SESHSMMD's website and on pre-conference correspondence and materials.
- Recognition as a sponsor in social media post.



PLATINUM • \$5,000

- Logo of sponsor on conference giveaways (may be restricted to first two sponsors, space depending)
- Dinner with the SESHSMMD Board for
- 2 attendees at the fall conference
- 1 (2-minute) commercial break during virtual education/networking events or at the conference
- 2 free fall conference registrations
- Display table at annual fall conference
- Recognition in conference communications
- Recognition on website



SILVER • \$3,000

- 1 free fall conference registration
- Display table at fall conference
- Recognition in conference communications
- Recognition on website



BRONZE • \$2,000

- 1 free fall conference registration
- Recognition in conference communications
- Recognition on website



GOLD • \$4,000

- 1 (2-minute) commercial break during virtual education/networking events or at the conference
- 2 free fall conference registrations
- Display table at annual fall conference
- Recognition in conference communications
- Recognition on website



SMALL BUSINESS • \$1,000

(limited to companies with less than 25 employees)

- Recognition in conference communications
- Recognition on website

Ready to commit? Sign up today at SESHSMMD.org/Sponsor-Form

EXCLUSIVE CONFERENCE & EVENT SPONSORSHIPS

Our fall conference is our highest attended in-person event of the year, with typical attendance of more than 140 professionals. We will also be holding a number of in-person networking events in select cities across the region. These events provide unique opportunities to engage with SESHSMd members face-to-face. *You don't have to be an annual sponsor to take advantage of these opportunities. However, if you're interested in combining sponsorships for a custom package, we'd love to discuss it with you.*

ALL CONFERENCE SPONSORSHIP LEVELS INCLUDE THE FOLLOWING BENEFITS:

- A single individual calendar year SESHSMd membership.
- A list of attendees one week prior to the annual conference and following the conference. Attendee email addresses will be provided on an opt-in/out basis.
- Logo displayed during the conference or event.
- Logo on SESHSMd's website and on conference or event correspondence and materials.
- Recognition as a sponsor in social media post.



BOARD/SPEAKER/SPONSOR DINNER • \$4,500

The Board/Speaker/Sponsor Dinner is held after the Conference Reception at the end of the first day of the conference and is an exclusive invite-only event.

Sponsorship includes:

- Recognition on all fall conference materials as dinner sponsor
- Recognition on SESHSMd website as dinner sponsor
- Recognition on all conference signage as dinner sponsor
- 2 free fall conference registrations
- Attendance at the dinner (2 people)
- Opportunity to provide sponsor materials and promotional items at the dinner
- Opportunity to welcome attendees at the beginning of the dinner
- Exclusive logo signage during the dinner



CONFERENCE RECEPTION SPONSOR • \$4,000

The Conference Reception is held at the end of the first day of the conference and is open to all conference attendees.

Sponsorship includes:

- Recognition on all fall conference materials as reception sponsor
- Recognition on SESHSMd website as reception sponsor
- Recognition on all conference signage as reception sponsor
- 2 free annual fall conference registrations
- Opportunity to provide sponsor materials and promotional items at the reception
- Opportunity to welcome attendees at the beginning of the reception
- Exclusive logo signage during the reception

Ready to commit? Sign up today at [SESHSMd.org/Sponsor-Form](https://www.seshsm.org/Sponsor-Form)



CONFERENCE LUNCH SPONSOR • \$2,500

Lunch sponsor on the first day of the conference.

Sponsorship includes:

- Recognition on all fall conference materials as lunch sponsor
- Recognition on SESHSMMD website as lunch sponsor
- Recognition on all conference signage as lunch sponsor
- 1 free fall conference registration
- Opportunity to provide sponsor materials and promotional items during lunch
- Opportunity to welcome attendees at the beginning of lunch
- Exclusive logo signage during lunch



CONFERENCE BREAKFAST SPONSOR • \$2,000

Breakfast sponsor on the first or second day of the conference.

Sponsorship includes:

- Recognition on all fall conference materials as breakfast sponsor
- Recognition on SESHSMMD website as breakfast sponsor
- Recognition on all conference signage as breakfast sponsor
- 1 free fall conference breakfast
- Opportunity to provide sponsor materials and promotional items during breakfast
- Opportunity to welcome attendees at the beginning of breakfast
- Exclusive logo signage during breakfast



CONFERENCE TOUR SPONSOR • \$1,500

The tour is held at the end of the conference at a healthcare facility in the area. Registration includes the tour, however, attendance is sometimes limited due to space constraints.

Sponsorship includes:

- Recognition on all fall conference materials as tour sponsor
- Recognition on SESHSMMD website as tour sponsor
- Recognition on all conference signage as tour sponsor
- 1 free annual conference registration
- Opportunity to provide sponsor materials and promotional items during the tour
- Opportunity to welcome attendees at the beginning of the tour
- Exclusive logo signage during the tour



NETWORKING EVENT SPONSOR • \$3,500

We anticipate having at least 2 in-person networking events this year with dates and locations TBD.

Sponsorship includes:

- Recognition on SESHSMMD website as sponsor of networking event
- Opportunity to provide sponsor materials and promotional items at the networking event
- Opportunity to welcome attendees at the beginning of the networking event
- Exclusive logo signage during the networking event



WEBINAR SPONSOR • \$1,000

We anticipate having at least 4 webinars this year with dates and topics TBD.

Sponsorship includes:

- Recognition on SESHSMMD website as sponsor of webinar
- Opportunity to welcome attendees at the beginning of the webinar
- Exclusive sponsor recognition during the webinar

Ready to commit? Sign up today at SESHSMMD.org/Sponsor-Form

CONTACT US

Would you like more information? Interested in a custom package? We'd love to talk! We strive to provide the most current and innovative educational programming and networking opportunities for healthcare strategy and business development professionals in the Southeast, and we can't do that without the generous support of our partners.

Please reach out to discuss potential partnership opportunities.



Morgan Jones



Sponsorship Chair

**Chief Strategy Officer,
Duke Health**



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Michael Rovinsky



Sponsorship Co-Chair

**Vice President of Strategic
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