



# **SPONSORSHIP OPPORTUNITIES**



## ABOUT SESHSMMD

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Covering North Carolina, South Carolina, Georgia, Florida, Alabama, Tennessee and Mississippi, SESHSMMD is the premiere education and networking resource for healthcare strategy and market development professionals working in the Southeast.

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# OUR MEMBERS

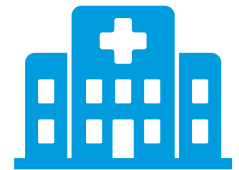
# 153

on the membership roster for 2023



# 45%

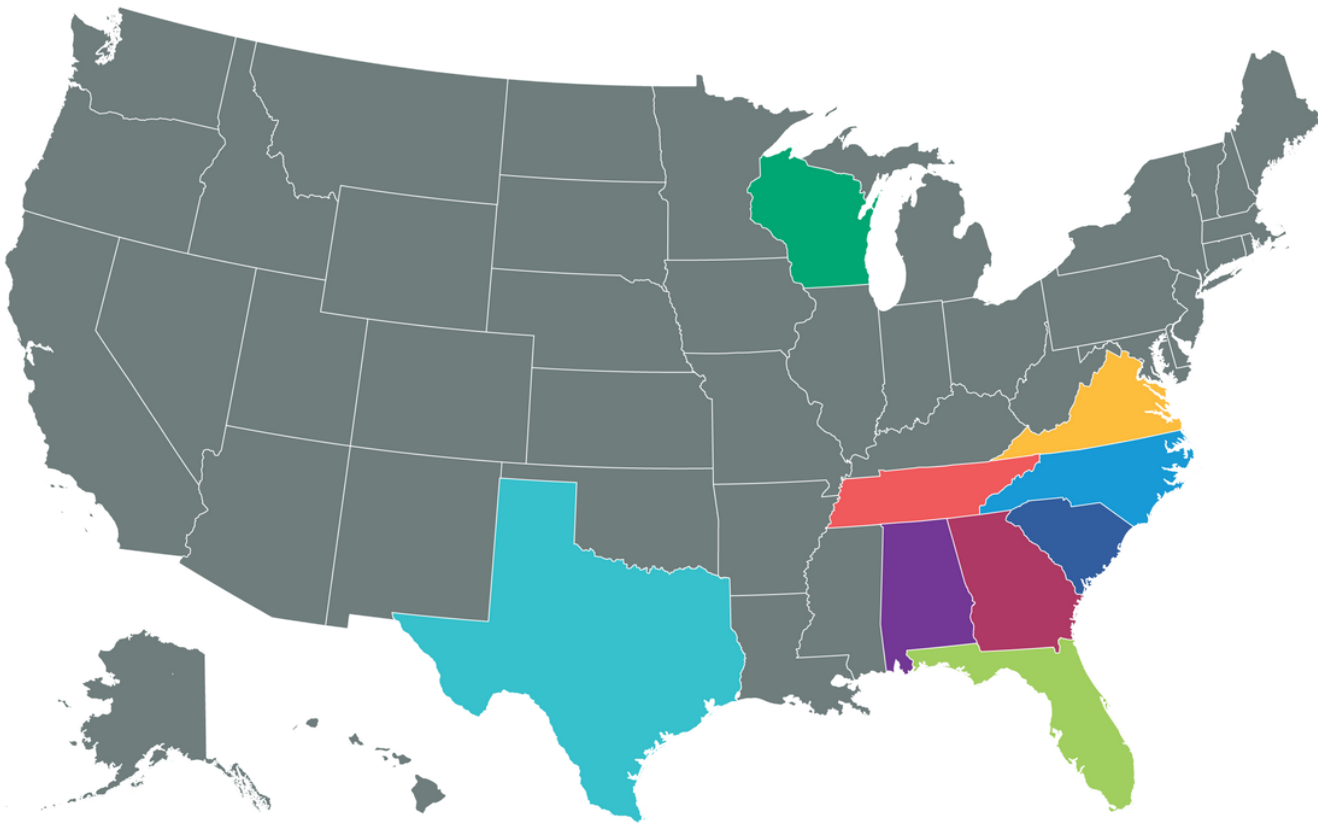
of members worked at provider organizations



## Provider Membership Organizations Included



# MEMBERSHIP BY STATE



**NORTH CAROLINA**

64

**SOUTH CAROLINA**

36

**GEORGIA**

27

**FLORIDA**

12

**TENNESSEE**

7

**ALABAMA**

2

**VIRGINIA**

2

**WISCONSIN**

2

**TEXAS**

1



## OUR EVENTS IN 2023



**287**  
attendees



**6**  
events



**16 hours**  
of programming

## NETWORKING OPPORTUNITIES



**4**  
in person



**2**  
virtual

## FALL CONFERENCE



**2**  
days



**21**  
speakers



**127**  
attendees

# ANNUAL SPONSORSHIP OPPORTUNITIES

Join us for an annual sponsorship and maximize your visibility and networking opportunities year-round.

## ALL SPONSORSHIP LEVELS INCLUDE THE FOLLOWING BENEFITS:

- A single individual calendar year SESHSMMD membership is included for all sponsors.
- A list of attendees one week prior to the annual conference and following the conference. Attendee email addresses will be provided on an opt-in/out basis.
- Logo displayed during the conference.
- Logo on SESHSMMD's website and on pre-conference correspondence and materials.
- Recognition as a sponsor in social media post.



### PLATINUM • \$5,000

- Logo of sponsor on conference giveaways (may be restricted to first two sponsors, space depending)
- Dinner with the SESHSMMD Board for 2 attendees at the Fall Conference
- 1 (2-minute) commercial break during virtual education/networking events or at the conference
- 2 free annual fall conference registrations
- Display table at annual fall conference
- Recognition in conference communications
- Recognition on website



### GOLD • \$4,000

- 1 (2-minute) commercial break during virtual education/networking events or at the conference
- 2 free annual fall conference registrations
- Display table at annual fall conference
- Recognition in conference communications
- Recognition on website



Ready to commit? Sign up today at

[SESHSMMD.org/Sponsor-Form](https://SESHSMMD.org/Sponsor-Form)



## **SILVER • \$3,000**

- 1 free annual fall conference registration
- Display table at annual fall conference
- Recognition in conference communications
- Recognition on website



## **BRONZE • \$2,000**

- 1 free annual fall conference registration
- Recognition in conference communications
- Recognition on website



## **SMALL BUSINESS • \$1,000**

*(limited to companies with less than 25 employees)*

- Recognition in conference communications
- Recognition on website



Ready to commit? Sign up today at

**[SESHSMD.org/Sponsor-Form](https://SESHSMD.org/Sponsor-Form)**

# EXCLUSIVE CONFERENCE & EVENT SPONSORSHIP OPPORTUNITIES

Our fall conference is our highest attended in-person event of the year, with typical attendance of more than 120 professionals. We will also be holding a number of in-person networking events in select cities across the region. These events provide unique opportunities to engage with SESHSMC membership face-to-face. **You don't have to be an annual sponsor to take advantage of these opportunities.** However, if you're interested in combining sponsorships for a custom package, we'd love to discuss it with you.

## ALL SPONSORSHIP LEVELS INCLUDE THE FOLLOWING BENEFITS:

- A single individual calendar year SESHSMC membership is included for all sponsors.
- A list of attendees one week prior to the annual conference and following the conference. Attendee email addresses will be provided on an opt-in/out basis.
- Logo displayed during the conference.
- Logo on SESHSMC's website and on pre-conference correspondence and materials.
- Recognition as a sponsor in social media post.



## BOARD/SPEAKER/SPONSOR DINNER • \$4,500

The Board/Speaker/Sponsor Dinner is held after the Conference Reception at the end of the first day of the conference and is an exclusive invite-only event.

### Sponsorship includes:

- Recognition on all fall conference materials as dinner sponsor
- Recognition on SESHSMC website as dinner sponsor
- Recognition on all conference signage as dinner sponsor
- 2 free annual fall conference registrations
- Attendance at the dinner (2 people)
- Opportunity to provide sponsor materials and promotional items at the dinner
- Opportunity to welcome attendees at the beginning of the dinner
- Exclusive logo signage during the dinner



Ready to commit? Sign up today at

[SESHSMC.org/Sponsor-Form](https://SESHSMC.org/Sponsor-Form)





## CONFERENCE RECEPTION SPONSOR • \$4,000

The Conference Reception is held at the end of the first day of the conference and is open to all conference attendees.

### **Sponsorship includes:**

- Recognition on all fall conference materials as reception sponsor
- Recognition on SESHSMMD website as reception sponsor
- Recognition on all conference signage as reception sponsor
- 2 free annual fall conference registrations
- Opportunity to provide sponsor materials and promotional items at the reception
- Opportunity to welcome attendees at the beginning of the reception
- Exclusive logo signage during the reception



## NETWORKING EVENT SPONSOR • \$3,500

We anticipate having at least 2 in-person networking events this year with dates and locations TBD.

### **Sponsorship includes:**

- Recognition on SESHSMMD website as sponsor of networking event
- Opportunity to provide sponsor materials and promotional items at the networking event
- Opportunity to welcome attendees at the beginning of the networking event
- Exclusive logo signage during the networking event



Ready to commit? Sign up today at

**[SEHSMD.org/Sponsor-Form](https://SEHSMD.org/Sponsor-Form)**

# CONTACT US

Would you like more information? Interested in a custom package? We'd love to talk! We strive to provide the most current and innovative educational programming and networking opportunities for healthcare strategy professionals in the Southeast, and we can't do that without the generous support of our partners.

**Please reach out to discuss potential partnership opportunities.**



**Michael Rovinsky**



**Sponsorship Co-Chair**

**Vice President of Strategic Planning, Array Advisors**



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**Shannon Sale**



**Sponsorship Co-Chair**

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